



# The Miracle-Ear Mission Uplifts Kansas City with \$1 million in Free Hearing Aids and Services for Those in Need

The Miracle-Ear Foundation and Miracle-Ear Midwest Fight Hearing Loss and Poverty



Miracle-Ear Midwest and the Miracle-Ear Foundation are on a mission to help individuals suffering with hearing loss who lack the financial means for hearing aids in the Kansas City region. **The Miracle-Ear Mission will be held October 1, 2022, at Kauffman Stadium.**

The one-day community outreach event will bring access to hearing aids for those in need. When a qualified applicant walks out of Kauffman Stadium, they will leave with a free pair of prescriptive hearing aids and a lifetime of free aftercare for the devices.

"We're proud to support better hearing in the Kansas City communities," said Tiffany Davis, president of Miracle-Ear Midwest. "When given the chance to improve lives through the "Gift of Sound," we want to ensure every Kansas City area resident has the opportunity."

Historically, hearing loss is not an issue often in the spotlight of philanthropic causes. The Miracle-Ear Mission is going to change that.

An understanding of the need for help can be a first step in creating change in the social and charitable outcome for underprivileged individuals. Medical

research shows the undisputed negative impact of hearing loss with aspects, such as cognitive abilities, social isolation, depression, economic and educational disadvantages, and the overall quality of life.

To help as many people as possible, it takes the effort of an entire community. This includes help from local governments, non-profit organizations, community and celebrity influencers, and local businesses.

## MIRACLE-EAR SUPPORTS CHILDREN!

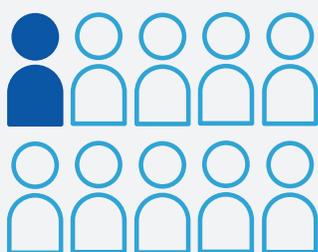


**In children, hearing loss can cause underdevelopment of communication skills, social isolation and poor self-concept.**

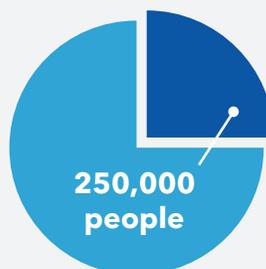
### Overview

The purpose of the Miracle-Ear Mission is to dispense 400+ free hearing aids to those who lack access and finances for hearing help in the Kansas City area during a one-day community outreach event. This includes military veterans that do not qualify for hearing help with the U.S. Department of Veterans Affairs and underprivileged children

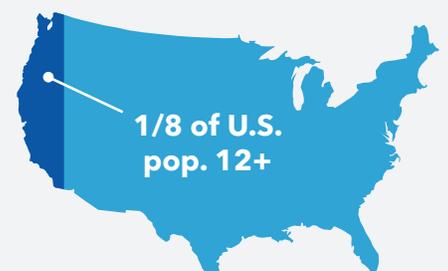
The poverty rate in the Kansas City metro area, including Missouri and Kansas, is 10.5% with a population of 2.16 million. That means 226,800 individuals within its boundaries live in poverty.



In addition, the Kansas City metro area has a child poverty rate estimated at 15%. That means a quarter of a million people are living without the financial means to access hearing healthcare.



A reported one in eight people in the U.S. aged 12 or older have hearing loss in both ears. This indicates why it is important to help as many people as possible gain access to hearing aids.





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suffering from hearing loss that do not qualify for state assistance. An additional goal of the charity event is to spread awareness about the Miracle-Ear Foundation program and the resources available at the local Kansas City Miracle-Ear locations.

## MIRACLE-EAR SUPPORTS VETERANS!



**Not all veterans qualify through Veteran's Affairs for hearing aids, they must have a verifiable service related hearing loss. The Miracle-Ear Mission can help provide veterans with the hearing care they need.**

Providing hearing aids to those in need will empower them to gain better employment and improve their overall health and well-being.

On the day of the event, local Kansas City Miracle-Ear locations will provide licensed staff and equipment needed to perform applicant hearing tests and fittings. The day of the event, 30 patient care stations will accommodate 200+ applicants. Applicants will be scheduled for follow-up care at their local Miracle-Ear office.

All following appointments and aftercare are completely free to the recipient. One of the largest challenges is to get the information in the hands of the people who need it. Below please find contact information that will help spread awareness about the Miracle-Ear Mission event at Kauffman Stadium on October 1, 2022.



*Jeremy Lightfoot (Right), pictured with Hearing Care Provider Rhonda Bouvier*

**To receive help**, an individual will be able to apply directly with assigned Miracle-Ear agents. The process can be initiated via email, phone or by submitting their contact information on the [www.miracleearmission.org](http://www.miracleearmission.org) website. Walk-in applications on the day of the event will also be available as supplies last, to ensure we can help as many people in need as possible. **For application submissions and questions: email [applications@miracleearmw.com](mailto:applications@miracleearmw.com) or call 816-370-5851.**

For general event questions, media inquiries, or sponsorship opportunities: **visit [www.miracleearmission.org](http://www.miracleearmission.org), call 816-996-4106, or email [mission@miracleearmw.com](mailto:mission@miracleearmw.com).**

## INCOME GUIDELINES

HOUSEHOLD	APPROXIMATE MEDICAID CAP	NEED GAP SERVED BY M.E. MISSION	MIRACLE-EAR FOUNDATION CAP
1	\$17,130	17,131 to 27,179	\$27,180
2	\$23,169	23,170 to 36,616	\$36,620
3	\$29,207	29,208 to 46,059	\$46,060
4	\$35,245	35,246 to 55,499	\$55,500
5	\$41,283	41,284 to 64,939	\$64,940
6	\$47,321	47,322 to 74,379	\$74,380
7	\$53,360	53,361 to 83,819	\$83,820
8	\$59,398	59,399 to 93,259	\$93,260

**In Missouri...** Medicaid does not cover hearing aids for anyone over 18 unless they are blind or in a nursing home, so the Miracle-Ear Mission can help fill a need for those in this situation. Children above the Missouri Medicaid threshold but below our Foundation cap would be eligible as well. For more information about eligibility requirements, visit [miracleearmission.org](http://miracleearmission.org)